

Preparing for Your Photo Shoot...

Because you only get one first impression.



EXTERIOR



Front and Back Yard

- Remove cars from driveway
- Close all windows
- Sweep walkways
- Pick up sticks, leaves and branches
- Put toys and bicycles away
- Store away seasonal decor
- Stow all garden tools and supplies
- Remove all hoses
- Straighten and arrange deck furniture
- Clean pool area

INTERIOR



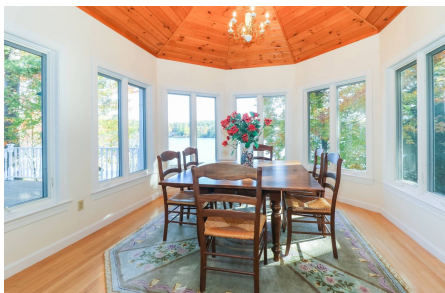
Main Area

- Remove personal items and family photos
- Remove all visible clutter
- Open shades and blinds
- Replace burnt out light bulbs
- Empty waste baskets
- Hide pet dishes, toys and beds
- Tidy up/put away children's toys
- Turn all the lights on
- Vacuum carpets
- Sweep hard floors
- Turn off televisions
- Remove all publications and mail
- Display attractive books
- Minimize knick-knacks



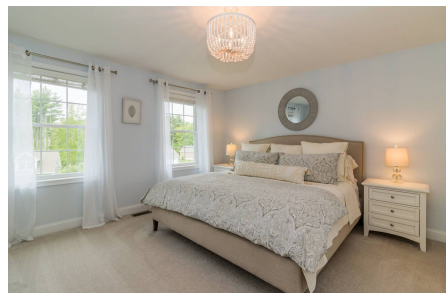
Kitchen

- Remove all items from refrigerator doors
- Store food away in cabinets
- Declutter counters and stove
- Stow away small appliances
- Hide soaps and cleaning items
- Hide dish towels and sponges
- Clear sink of dishes
- Put away draining rack
- Organize items on open shelves
- Place bowl of fruit on counter



Dining Room

- Straighten and push in all dining chairs
- Add centerpiece and candles
- Set the table for dinner
- Add a vase of flowers
- Add a bottle of wine and glasses



Bedroom

- Make the beds
- Arrange decorative pillows on the beds
- Put away all clothing and shoes
- Clean under the bed
- Clear all surfaces of clutter



Bathroom

- Make bathrooms sparkle
- Hang fresh folded towels
- Clear counters of toiletries
- Clean mirrors
- Clean toilet and close the lid
- Remove items from tub/shower

Your Real Estate Agent uses Ginny Lea's World Class Professional Photography because homes:

1. Have a higher perceived value and sell for more than homes photographed by amateurs 2. Homes garner 615 more online views 3. Homes are likely to sell w/in 6 months and up to 3 weeks faster 4. Homes sell above list price 44% of the time.